CHAPTER NO. 372

SENATE BILL NO. 618

By Bryson, Miller, Curtis S. Person, Jr., Beavers, Fowler

Substituted for: House Bill No. 788

By Casada, Rowland, Lynn, Dunn, Matheny, Hawk, Michael Turner, Vaughn, Hensley, Black, Stanley, Phillip Johnson, McDonald, Clem, Fitzhugh, Pinion, Shepard, Maddox, Davis, Cochran, Gresham, Newton, McKee, McDaniel, Godsey, Todd, Crider, Baird, Pleasant, Hargrove, Harry Brooks, Sargent, Hargett, Eldridge, Sharp, Wood, Cobb, Ferguson, Fraley,

Harry Brooks, Sargent, Hargett, Eldridge, Sharp, Wood, Cobb, Ferguson, Fraley, Bone, Mumpower, Hagood, Yokley

AN ACT to amend Tennessee Code Annotated, Title 55, Chapter 4, relative to special license plates.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Section 55-4-202(c)(7), is amended by adding the following as a new, appropriately designated subdivision:

() Choose Life:

- SECTION 2. Tennessee Code Annotated, Title 55, Chapter 4, Part 2, is amended by adding the following as a new, appropriately designated section:
 - (a) Owners or lessees of motor vehicles who are residents of Tennessee, upon complying with state motor vehicle laws relating to registration and licensing of motor vehicles and paying the regular fee applicable to the motor vehicle and the fee provided for in § 55-4-203, shall be issued a Choose Life new specialty earmarked license plate for a motor vehicle authorized by § 55-4-210(c).
 - (b) The new specialty earmarked license plates provided for in this section shall contain an appropriate logo and design. Such plates shall be designed in consultation with a representative of New Life Resources.
 - (c) The funds produced from the sale of Choose Life new specialty earmarked license plates shall be allocated to New Life Resources in accordance with the provisions of § 55-4-215. Such funds shall be used exclusively for counseling and financial assistance, including food, clothing and medical assistance, for pregnant women in Tennessee.
 - (d)(1) Funds produced by the sale of license plates pursuant to this section shall also comply with the provisions of this subsection.

(2)

New Life Resources
"Choose Life" Plate Proceeds
\$14,000 estimated gross Year 1 (1,000 plates at \$14 each)

Year 1 Proposed Budget Year 2 Proposed

Outreach 30% Care and Concern Brochure (Guide to Pregnancy Resource Centers in Tennessee)

\$1,500.00

Operation of Toll -Free Helpline

\$1,500.00

Membership in Adoption Coalitions across the state and participation in adoption conference and fairs.

Total Outreach

\$1,000.00

\$4,000.00

Outreach to be maintained at 30% of Gross Plate Proceeds

Awareness 35%

Statewide advertising campaigns promoting adoption. Promotion of toll-free helpline.

Radio ads

Newspaper ads

Billboards

Yellow Pages

Total Awareness

\$5,000.00

\$5,000.00

Awareness to be maintained at 35% of Gross Plate Proceeds

Direct Assistance 35%

Reimburse partner agencies for programs and services promoting adoption, parenting skills, abstinence, pregnancy, nutrition, childbirth, and childhood development.

Total Direct Assistance

\$5,000.00

Direct Assistance to be maintained at 35% of Gross Plate Proceeds

Total \$14,000.00

- (3) New Life Resources is a 501(c)(3) nonprofit organization incorporated in 1995 to provide resources for women and families facing difficult or unexpected pregnancies. "Choose Life" Plate proceeds will be used to coordinate statewide awareness campaigns, a toll-free helpline and to reimburse social service providers who prepare adoptions throughout the state for services and programs targeting at-risk women and families.
- (4) Disbursement of funds shall begin within forty-five (45) days of receiving first plate proceeds. As the number of plates sold increases, additional funding will be used to increase each line item above.
- (5) As a 501(c)(3), New Life Resources may not use any funds for the purposes of lobbying, promoting legislation or the election or defeat of any political candidate.
 - (6)(A) The nonprofit agencies identified in this subdvision shall maintain a partnership with New Life Resources for purposes of providing adoption social services at no cost to Tennessee's atrisk women and families.
- (B) Upon establishment of criteria for service reimbursement, no less than 35% of plate proceeds will be directed to the following agencies to be used in providing direct assistance to clients:

A Woman's Place 38401	1020 South Garden Street	Columbia	TN
AAA Women's Services 6232 V	ance Road Cha	attanooga	TN
37421 Abortion Alternatives & CPC Abortion Alternatives & CPC	516 Houston Ave., Suite 202 818 West G. Street	2 Bristol TN Elizabethton	37260 TN
37643 Abortion Alternatives Christian Services	817 W. Walnut Street #5A	Johnson City	TN
37604 Agape House 210 Oa Bethany Christian Services	akland Martin T 400 S. Germantown Road	N 38237 Chattanooga	IIV

07444			TN		
37411 Bethany Christian Service Bethany Christian Service Birth Choice Inc.		Knoxville Nashville Brownsv	e TN 37203		
38012			IIN		
Birth Choice Women's Resource Center	391 Wallace Road	Jackson	TN		
38305 Birthright – Jackson	239-C North Parkway	Jackson	TN		
38305 Care Net Pregnancy Servi		Dickson	TN 37055		
Caring Choices of Catholic Charities	; 30 White Bridge Road	Nashville	e TN		
37205 Choices Resource Center	140 E. Division Rd., St	e. C-2 Oak Rid	ge TN		
37831 Choose Life/Save-A-Life	PO Box 1022	Fayetteville	TN 37334		
	94 S. Willow Street	Cookeville	TN 38501		
	f ⊧78 New Tullahoma Highway	ManchesterTN 3	37355		
Full Circle Pregnancy Res Heart to Heart	03 Madison Street ources 108 Green Street 03 W. Pleasant Center 325 North Second S	Athens Covington	TN 37160 TN 37303 TN 38019 lle TN		
37041 Hope Clinic	1810 Hayes Street	Nashville			
Hope Resource Center	06 Blevins Road 2700 Painter Ave.	Rogersville Knoxville	TN 37857 e TN		
	03 Tucker 235 Covington Pike, Suite 14 PO Box 721	, ,	TN 38024 TN 38128		
27760			TN		
37760 Birth Right Of Memphis 115 Alexander Memphis TN 38111 Mercy Ministries 15328 Old Hickory Blvd.Nashville TN 37211-					
2042 Miriam's Promise Mid-South Christian Service 38119	37 Rutledge St. ses 920 Estate Drive, Suite		TN 37210 s TN		
New Hope Care Center 44 New Life Family Center 44 Open Arms Plateau Pregnancy Service 38557	336 N. Spring Street es 99 Walker Hill Street	Nashville	TN 37312 TN 37209 TN 38583 le TN		
Pregnancy Care Center of Warren County		D MoMino	مالند		
	100 Center Street, Ste	. B McMinny			
37110 Pregnancy Help Center 13			TN TN 37087		

Pregnancy Resource Center Pregnancy Support Center		,			
37130 Cumberland Crisis Pregnand Center 394	y West Main Street, Ste. <i>F</i>				
37075		IIN			
Small World Ministries	401 Bonnaspring Dr	. Hermitage TN			
37076		-			
Tennessee Baptist Children's	3				
Homes	6896 Hwy 70	Memphis TN 38133			
Tennessee Baptist Children's					
		nklinTN 37065			
Tomorrow's Hope Pregnancy					
Care Center 204	W. Blythe Pari				
Women's Care Center	1332 Market St.	Dayton TN 37321			
Women's Care Center	304 Eastgate Road	Sevierville TN			
37862					
A Secret Place for Newborns					
of Tennessee, Inc.	P.O. Box 4276	MaryvilleTN378024276			
Snap Special Needs Adoption Goodwill Homes for Children					
4590 Good	dwill Road Men	nphis TN 38109			

SECTION 3. This act shall take effect July 1, 2003, the public welfare requiring

PASSED: May 29, 2003

it.

JOHN S. WILDER SPEAKER OF THE SENATE

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APPROVED this day of 2003

PHIL BREDESEN, GOVERNOR

Pursuant to Article III, Section 18, of the Constitution of the State of Tennessee, the Governor had Senate Bill No. 618 in his possession longer than ten (10) days; therefore, the bill becomes law without the Governor's signature.